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Stakeholder engagement favours adoption success and social acceptance in Canadian forestry

Examples of transformative remote sensing and genomics technologies

IUFRO Conference, Christchurch, NZ

Lise Caron
September 2018

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Overview

- Canada's forest system
- The role for the Canadian Forest Service
- Adoption of transformative technologies
 - 2 examples
 - Remote sensing
 - Genomics

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Canada's Forests

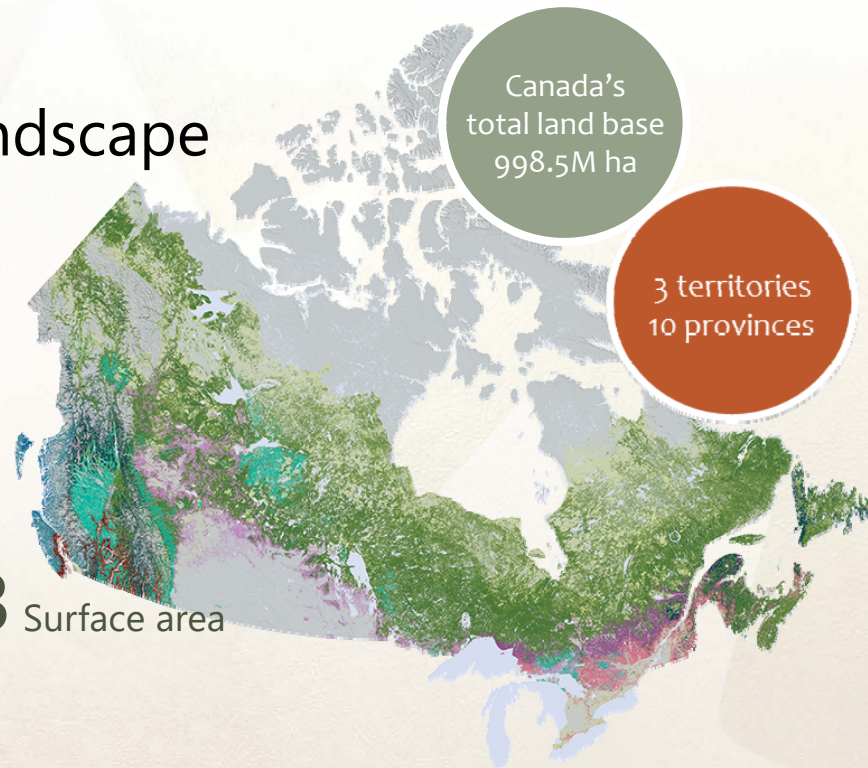
A diverse forested landscape

9% of the world's forests

24% of the world's Boreal forests

396M ha of total forested area : **1/3** Surface area

92 % public



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Socio-Economic Aspects

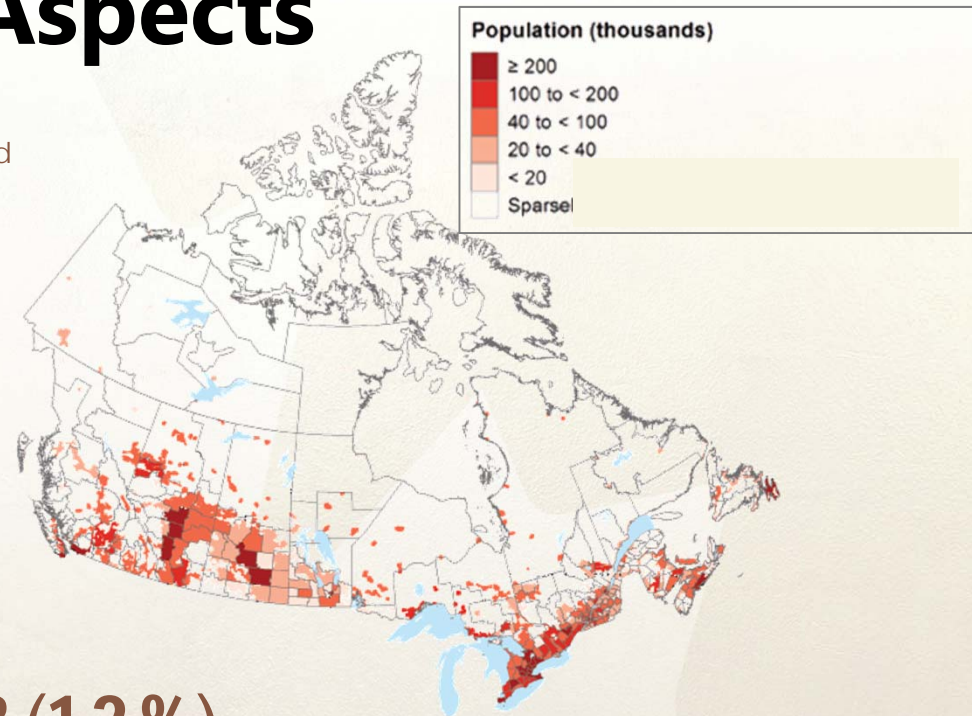
33% of Canadians live in or adjacent to forested areas

70% of Indigenous peoples live in or adjacent to forested areas



306,075 forest industry jobs (2016)

(CAN) total forestry industry contribution to GDP in 2016 **\$23.1 B (1.2 %)**



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The Canadian Forest Service

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Vision

An innovative, globally competitive forest sector—rooted in sustainable forests—creating prosperity for Canadians



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Transformative Technologies

Two Current Examples

Remote sensing

accurate spatial inventory systems
to quantify forest resources

Genomics

selection of trees for
wood quality and
resilience to climate change

Innovation Adoption via Partnerships



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Example no. 1 Remote Sensing

a multi-partner effort to develop a technique known as enhanced forest inventory (EFI)

Mission

Resolve a nagging forest management problem: how to provide an accurate and precise forest inventory on a forest manager's desktop.

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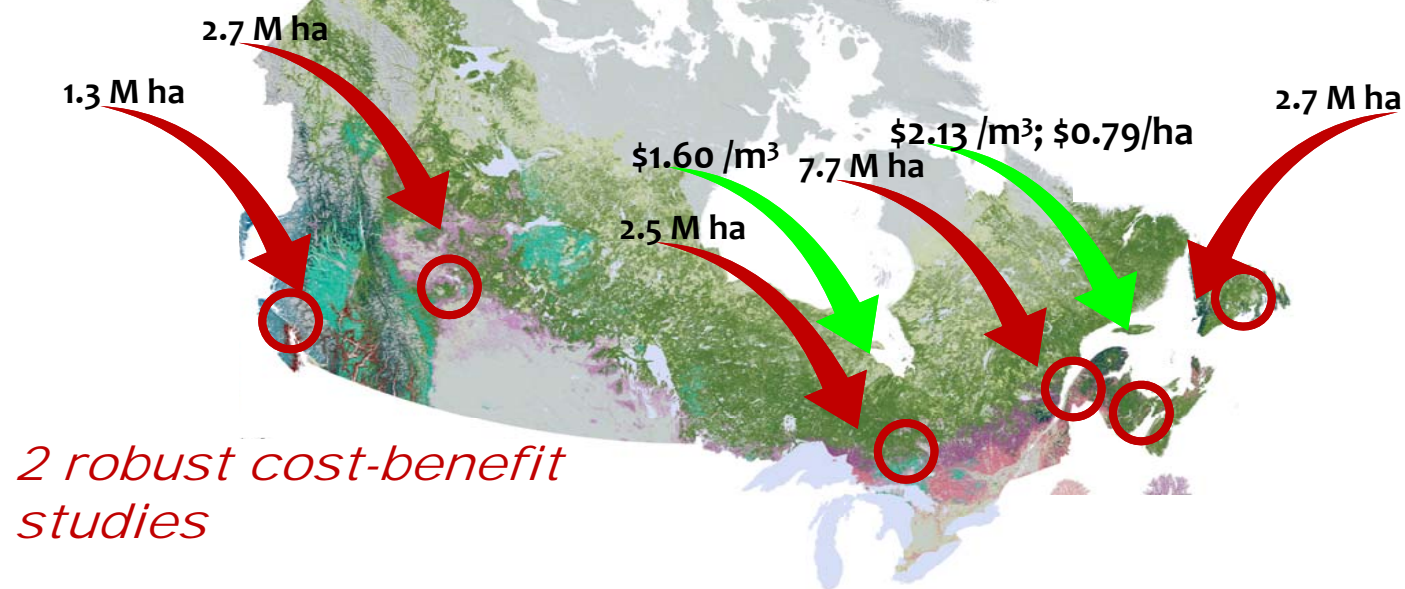
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How we get there?

Success reflected in uptake...

10 years of science leadership

*>40 peer-reviewed pubs
100s of presentations!*



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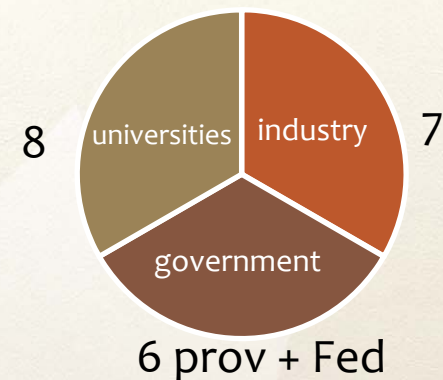
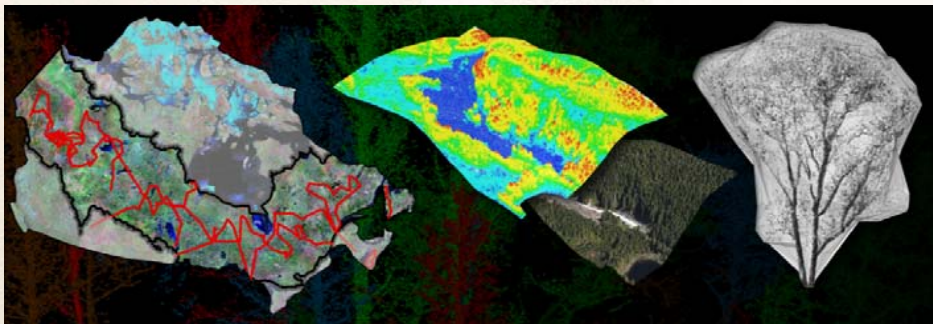
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AWARE Assessment of Wood Attributes from Remote Sensing

Enhanced forest inventories based on LiDAR and imagery

\$3.5 M contributions and funding over **five years**



CWFC proof of concept at operational scale

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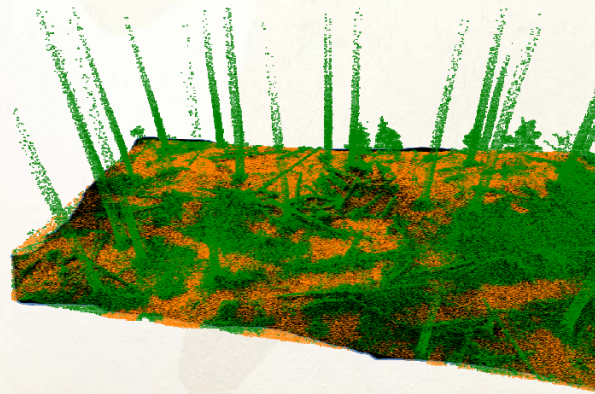
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So what?

- User-focused approach
- Cost-benefit assessment
- Highly qualified personnel for adoption capacity
- Success through partnerships
- Spin-offs (inventory services)

→ Increased public confidence in forest management



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Example no. 2 Genomics

a multi-partner effort to hasten the time for
selecting the best trees

Mission

Increase the tree selection process performance
using novel technology tools.

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FastTRAC Fast Tests for Rating and Amelioration of Conifers

- Shorter selection time
- Rapidly develop planting stock
- Wood quality & resistance traits



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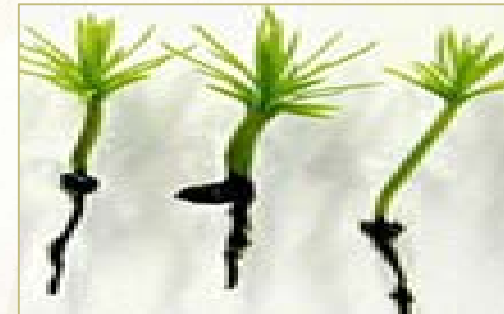
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FastTRAC

- \$3.3 M over 3 years
- Industry, provinces, university partnership
- Proof of concept at operational scale
- CWFC - 15+ years of research into DNA markers and genomic selection



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So what?

- Researchers and tree breeders working together
 - Cost-benefit analysis supports investment decisions
 - Genomic selection to enhance selection of natural traits
 - Shared results with other improvement programs
- Public confidence in reforestation programs



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Recipe for Success

- Multi-stakeholder approach
- Proof of concept based on sound-foundational research
- Cost-benefit considerations
- High Qualified People Development for adoption capacity

→ Translating Science to Business to public confidence



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Acknowledgement -AWARE

Private



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Academia



UNIVERSITÉ DE
SHERBROOKE



a place of mind
THE UNIVERSITY OF BRITISH COLUMBIA

UQÀM

Université du Québec
à Montréal



UNIVERSITY OF
TORONTO



UNIVERSITÉ
LAVAL

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Province



Ontario

Alberta

Environment and Sustainable
Resource Development



BRITISH
COLUMBIA



New Brunswick
CANADA

Ministère des
Ressources naturelles
et de la Faune

Québec



Direction des inventaires forestiers



Newfoundland
Labrador
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Acknowledgement -FastTRAC

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